

Sample Mark Scheme: P000328

Q	Reading	Marks	Coverage & Range	F/MC/O
Document 1				
1	<p>C</p> <p>Follow a zoo keeper while they look after some of the animals</p>	1	1.2.2	F (MC)
2	To persuade people to buy an experience at the zoo	1	1.2.1	O
3	The Keeper Shadowing experience	1	1.2.2	F
4	<p>Any one from:</p> <ul style="list-style-type: none"> You could phone the zoo on 01306 847992 You could email the zoo at enquiries@ourzoo.org You could visit the zoo's website www.ourzoo.org <p>Accept similar wording but the detail of how to contact the zoo must be included to gain the mark.</p>	1	1.2.4	O
5	<p>No, s/he wouldn't need a packed lunch as the birthday party experience includes a two course party meal.</p> <p>Accept similar wording. Answers must explain the reason why to be awarded the available mark.</p>	1	1.2.3	O
6	<p>Accept any three sets of words or phrases which, it is reasonable to say, try to appeal to the reader (1 mark each).</p> <p>Such as:</p> <ul style="list-style-type: none"> <i>Make your dreams come true!</i> <i>... a truly special day out...</i> <i>... just £75</i> <i>Have a fabulous birthday party at the zoo!</i> <i>...special chance...</i> <i>... amazing activities...</i> <i>... the most amazing animals on the planet!</i> <i>Explore the heart of the zoo...!</i> <i>... wonderful journey...</i> <i>...expert hosts.</i> <i>VIP</i> <p>Answers must include words/phrases taken from the text.</p>	3	1.2.1	O

Q	Reading	Marks	Coverage & Range	F/MC/O
7	The Keeper Shadowing day	1	1.2.4	F
8	<p>1 mark for stating the VIP Experience.</p> <p>1 further mark for any reasonable and accurate response which explains the choice and/or the elimination of the other two options ie:</p> <ul style="list-style-type: none"> • The VIP Experience states it is for family group/ a group between 4-8 or • everyone in the group needs to be over 14 to do the Keeper Shadowing and the birthday parties are for a minimum of 8 children or • there is no age limit <p>Accept the candidate's own wording.</p>	2	1.2.4	O
9	<p>Accept any two features of presentation which, it is reasonable to say, try to appeal to the reader (1 mark each).</p> <p>Such as:</p> <ul style="list-style-type: none"> • use of colour for headings and/or leading sentences • change of font size/use of bold • use of photographs • use of bullet points <p>Accept the candidate's own wording. Do not accept language features (as opposed to presentational features).</p>	2	1.2.2	O
10	<p>Accept any two reasonable reasons which are rooted in the text (1 mark each).</p> <p>Such as:</p> <ul style="list-style-type: none"> • I would choose the keeper shadowing as <ul style="list-style-type: none"> ○ I really like meerkats ○ I could then visit the rest of the zoo • I would choose the VIP experience <ul style="list-style-type: none"> ○ because it lasts all day ○ three meals are included • I would choose the birthday party <ul style="list-style-type: none"> ○ for my daughter who loves penguins ○ as the party invitations are included <p>Accept the candidate's own wording.</p>	2	1.2.3	O

Q	Reading	Marks	Coverage & Range	F/MC/O
Document 2				
11	B you were interested in wild animals and conservation	1	1.2.1	F (MC)
12	Umphafa is the name of a nature reserve in South Africa	1	1.2.1	O
13	Any two from: white rhino, giraffe, zebra, warthog or aardvark	1	1.2.2	F
14	17 (square miles)	1	1.2.4	O
15	1 mark for each of the following: <ul style="list-style-type: none"> Farming methods. Farming on its own is not acceptable poachers Accept similar wording.	2	1.2.2	F
16	1 mark for: <ul style="list-style-type: none"> the fact that leopards and spotted hyenas have returned to the area. Accept the candidate's own wording.	1	1.2.2	O
17	Any one from (1 mark): <ul style="list-style-type: none"> tracks animals records animals makes sure the animals stay fit and healthy. 	1	1.2.1	F
18	Any two from (1 mark each): <ul style="list-style-type: none"> pay for a ranger's diesel pay the wage of guards buy a camera trap Accept similar wording.	2	1.2.3	O

Q	Reading	Marks	Coverage & Range	F/MC/O
19	<p>Any two from (1 mark each):</p> <ul style="list-style-type: none"> click on the 'gallery' tab at the top click on the 'follow us on Facebook' icon at the bottom click on the 'take a look at us on Instagram' icon at the bottom Click on YouTube <p>Accept similar wording.</p>	2	1.2.3	O
20	<p>1 mark for any reasonable explanation.</p> <p>Such as:</p> <p>It might encourage the reader to donate money as it suggests:</p> <ul style="list-style-type: none"> you, personally, can make a difference you and your money is important to them <p>Accept the candidate's own wording.</p>	1	1.2.1	O
21	<p>1 mark for:</p> <ul style="list-style-type: none"> click on the word 'contact' at the top of the page. <p>Accept similar wording.</p>	1	1.2.4	O
22	<p>1 mark for any reasonable suggestion.</p> <p>Such as:</p> <ul style="list-style-type: none"> to find out how to donate or volunteer <p>Accept the candidate's own wording.</p>	1	1.2.4	O

Total marks:	30
Pass mark:	22

Test Specification

Skill standard	Coverage and range	No. of questions	Total marks	Question type
Read and understand a range of straight forward texts.	1.2.1 Identify the main points and ideas and how they are presented in a variety of texts	6	8	8 Fixed response marks (F) (Including 2 Multiple-choice (MC))
	1.2.2 Read and understand texts in detail	6	8	
	1.2.3 Utilise information contained in texts	4	7	
	1.2.4 identify suitable responses to texts	6	7	22 Open response marks (O)
		22	30	

The assessment paper covers 100% of the coverage and range.