

Functional Skills English

Reading Level 1

Sample Paper 2

Ice Cream Bike

Mark Scheme



A City & Guilds Group Business

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Functional Skills English Level 1

Sample Assessment

Reading

Marking Scheme

Ice Cream Bike

Marking scheme

Reading	Maximum marks	Criteria
<p>1</p> <p>What are two things you have to do before you can start selling ice cream?</p> <p>Any two from:</p> <ul style="list-style-type: none"> • Buy a bike • Choose a location / go to location • Get a permit • Stock the freezer with ice cream / buy ice cream <p>(1 mark for each correct answer – maximum 2 marks)</p> <p>(accept similar wording)</p>	2 marks	9
<p>2</p> <p>Which one of the following words could best replace ‘innovative’?</p> <p>Key = d) New</p>	1 mark	17
<p>3</p> <p>What two pieces of information in the first two paragraphs suggest that now is a good time to buy an Ice Cream Bike?</p> <p>Any two from:</p> <ul style="list-style-type: none"> • Back in fashion • Currently takings of £500 to £600 a day / Make a serious income • Popular trend • Great business opportunity <p>(1 mark for each correct answer – maximum 2 marks)</p> <p>(accept similar wording)</p>	2 marks	11
<p>4</p> <p>What is one useful feature of the freezer lids?</p> <p>One from:</p> <ul style="list-style-type: none"> • Locking / keep stock secure • Glass / customers can see what you are selling 	1 mark	9

<p>5</p> <p>Give three words or phrases in Document 1 that suggest the ice cream bike looks attractive.</p> <p>Any three from:</p> <ul style="list-style-type: none"> • Eye-catching (graphics) • Will turn heads (wherever it goes) • Beautiful • Admiring glances all round <p>(1 mark for each correct answer – maximum 3 marks)</p>	3 marks	12
<p>6</p> <p>Exclamation marks are used in Document 1 to give a sense of:</p> <p>Key = c) Enthusiasm</p>	1 mark	18
<p>7</p> <p>Identify one fact and one opinion in the <i>Features</i> section of Document 1.</p> <p>One fact from:</p> <ul style="list-style-type: none"> • The freezer unit has a glass lid • Customers can see what you are selling • Basket and umbrella are included • Different colour schemes available • £2495.00 + VAT <p>One opinion from:</p> <ul style="list-style-type: none"> • Fantastic package • Beautiful umbrella • A sensible price • You can afford <p>(1 mark for fact, 1 mark for opinion – maximum 2 marks)</p>	2 marks	11
<p>8</p> <p>What is one colour scheme available for the bike?</p> <p>Blue / blue and white</p>	1 mark	15
<p>9</p> <p>How could you ask the Ice Cream Bike Company a question?</p> <p>One from:</p> <ul style="list-style-type: none"> • Contact us (tab) • Customer support (box) / box at the bottom / how may we help? <p>(accept similar wording)</p>	1 mark	14

10 Which one of the following words best describes the style of writing in Document 2? Key = d) Formal	1 mark	16
11 Document 2 mentions 'pitches'. What is a 'pitch'? Key = b) A trading space	1 mark	17
12 Look at the <i>Parks and Gardens</i> section. What does the word 'cease' mean? Stop (accept similar wording)	1 mark	17
13 What does the logo at the top of Document 2 tell the reader about Hurstbourne? Key = b) It is proud of being a seaside town	1 mark	15
14 What phone number should you call if you want more information on festivals? 0800 968 555	1 mark	14
15 Which one of the following gardens mentioned in Document 2 is the name of a specific place? Key = b) Elm	1 mark	18
16 Which site is only available for trading one day a week? Hurstbourne Market	1 mark	9

17	2 marks	9
<p>What two rules apply to Portdown Park only?</p> <p>Stay within the lines</p> <p>Trading must stop by 4pm</p> <p>(1 mark for each correct answer – maximum 2 marks)</p>		
18	1 mark	13
<p>Which additional leaflet could you read to find out more about trading opportunities that are available on a long-term basis?</p> <p>Permanent and 12 Month Catering Pitches</p>		
19	4 marks	10
<p>Look at the following statements.</p> <p>Tick the boxes to show whether each statement is covered in Document 1, Document 2, or both documents.</p> <p>Ice cream bike owners do not need to pay for pitches – Doc 1</p> <p>Beaches and parks are good places to sell ice cream – both</p> <p>Ice cream is popular – both</p> <p>Pitches need to be booked months in advance – Doc 2</p>		
20	2 marks	10
<p>Give two pieces of information about trading permits that Document 1 and Document 2 agree on.</p> <p>You need a permit (before trading)</p> <p>Councils sell them / can be obtained from the council</p>		
Total marks available for Reading assessment		30
Indicative pass mark		20

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